



## **Cosmetic Raw Material Digital-to-Distributors (D2D) Marketing Manager [CDI]**

For over 35 years, The Innovation Company has been developing and manufacturing raw materials for innovative, high-performance skincare, suncare and make-up products. We address global markets and are recognized for our scientific expertise, our avant-gardism and our passion for beauty. Our R&D, Formulation (SP Labs®) and Testing laboratories (IvisLabs®), as well as our manufacturing plants, are located in Dreux (28).

### **Missions**

We are looking for our new D2D Marketing Manager, whose role entails:

- feeding our worldwide distributor network with product novelties
- supporting our local distributors in their business endeavours
- managing our online presence on dedicated technical portals and social media
- managing our printed adds in leading professional magazines
- keeping all of our websites up to date
- executing our mailing strategy
- organizing exhibitions and seminars in France, Europe, US and Asia.

The D2D Marketing Manager will manage 2 Marketing Assistants and will collaborate closely with our R&D, Formulation, In Vivo/In Situ, Quality Assurance and Media teams. He/she will report to the company Executives, and a high level of creativity, professionalism and strategic planning will be expected from his/her department.

Permanent full-time position, located in Dreux (28). Involves frequent travelling in France and abroad. Salary commensurate with experience.

### **Profile**

Graduated with a degree in Marketing, Business Administration or related, you are passionate about the cosmetics industry. You have at least 5 years of experience as a Marketing Manager, and are comfortable with taking the lead on designing and executing a marketing strategy for an extensive set of highly technical products. You have a solid knowledge of the Adobe Creative Suite, and know how to work with both digital and printed material. You have good knowledge of digital marketing principles. Both your written and spoken English are fluent.

To apply, please send CV and cover letter to [cfo@theinnovationcompany.fr](mailto:cfo@theinnovationcompany.fr)