



4 April 2023  
PRESS RELEASE

## *"The Cosmetic Victories" 2023*

### ***COSMETIC VALLEY, spearheading innovation in global cosmetics, awards two Prizes for the 8th International "Cosmetic Victories"***

On 4 April, after three years of remote judging, the major French brands met in Paris to audition project sponsors from Thailand, South Korea, Germany and France. After three hours spent behind closed doors, the jury has unveiled the two winners for 2023:

**And the winners are ...**

#### **MODEL OF REINNERVATED HUMAN SKIN – ACADEMIC PRIZE**



**Ophélie Pierre**

**Sponsor :** Université de Bretagne Occidentale - FRANCE

**Target market:** Cosmetics

**Project summary:** The project involves the final validation of a model of skin reconstructed by sensory neurones. These are obtained from human samples, thereby doing away with using animals. **An irritated or sensitive skin can be simulated using this unique model. This research work will be used to develop new, more appropriate ingredients and new care products, especially for atopic skins.**

## CARBON-LIGHT ALTERNATIVE TO PALM OIL – *INDUSTRIAL PRIZE*



**Maximilian Webbers**

**Sponsor:** COLIPI - GERMANY

**Target market:** Cosmetics, food, petrochemicals

**Project summary:** The start-up has opted to work with the fastest-growing micro-organism on Earth and for which CO<sub>2</sub> is the only carbon source.

**This innovation converts the carbon dioxide in the air into biomass, thereby producing a vegetable oil with very similar properties to palm oil, whose cosmetic properties are highly acclaimed. It not only provides a technical substitution for palm oil but also a decarbonisation solution for industry.**

Each winner has received a prize of 10,000 euros and the support of COSMETIC VALLEY.

The search for innovation, new practices, responsible performances and alternative solutions motivates the cosmetics sector. In keeping with this tradition of promoting the most promising research work, be it from start-ups, SME or "academic" laboratories. Since 2015 COSMETIC VALLEY has been organising an international competition to reward research and innovation.

This scientific and industrial competition is the only one of its kind and derives its legitimacy from a particularly rigorous selection process. It is an outstanding opportunity for players to promote projects designed to be marketed both locally and internationally.

### **Six finalist projects presented on 4 April 2023 at the Hôtel Le Marois in Paris**

Six finalist projects have been selected in advance for this 8th event from 112 received from sixteen countries. They have been considered today by a jury of international scientific experts. The participants must target performance and effectiveness of the care product, its biological sourcing (plant and algae), optimised environmental impact of the product and industry decarbonisation.

### **A selection committee made up of international researchers:**

**Richard DANIELLOU**, Professor of Biochemistry - Director of GDR CNRS 3711 Cosm'actifs (FRANCE)/**Neti WARANUCH**, Associate Professor - Faculty of Pharmaceutical Sciences, Naresuan University (THAILAND)/**Amandine GOUBERT**, R&I Director Cosmetic Valley (FRANCE)/**Majella LANE**, Director, UCL Skin Research Group - School of Pharmacy, University of London (UNITED KINGDOM)/**Véronique DRECQ**, Executive Director Leading Beauty Brand Chair - ESSEC (FRANCE)/**Konrad TERPILOWSKI**, Maria Curie-Skłodowska University in Lublin · Department of Interfacial Phenomena (POLAND)/**Jordi VITRIÀ**, Professor of Mathematics and Informatics Data Science and Artificial Vision (SPAIN)/**Paola PERUGINI**, Professor in the Pharmaceutical and Cosmetic Technology fields at the Department of Drug Sciences at the University of Pavia (ITALY)/**Lionel RIPOL**, Department of Basic Sciences – Québec University (CANADA)/**Yuji**

**YAMASHITA**, Associate Professor Cosmetic Science Laboratory Faculty of Pharmacy Chiba Institute of Science (JAPAN).

**A world-renowned 2023 jury for the 8th event:**

Marc-Antoine JAMET, **COSMETIC VALLEY**/Chairman - Christophe MASSON, **COSMETIC VALLEY**/Managing Director - Sandrine OTTONELLO, **BPI FRANCE**/Chemistry-Environment Sector Manager - Marie COTE, **CNRS**/Responsible for industrial cooperation with the Water & Perfumery-Cosmetics sectors - Nicolas LANDRIN, **ESSEC BUSINESS SCHOOL**/Executive Director Centre for Entrepreneurship and Innovation - Laure BOULANGER, **DGE**/"Consumption goods" Project Manager - Laurence DORLHAC, **Journalist** - Francois VIOT, **SFC**/Chairman.

And Jean-Christophe CHOULOT, **CAUDALIE**/R&D Director - Caroline PLOUGASTEL, **CHANEL**/Strategic Partnership Director - Sandrine MILESI, **Laboratoires CLARINS**/ Director of Asset Research Unit - Arnaud LANCELOT, **COZIE**/Chairman and Managing Director - Pierre GARCON, **ECOMUNDO**/Chairman and Managing Director - Mickael POLETTI, **HERMES**/R&D Director - Boris MICHELIN, **JOHNSON&JOHNSON**/R&D Site Director - Guillaume CASSIN, **L'OREAL**/Director of Invention, Science and Formulation Processes – Carine NIZARD, **LVMH Research**/Head of Life Sciences Department - Isabelle Benoit, **NAOS Group**/Scientific Director at BIODERMA Naos Group - Xavier ORMANCEY, **PIERRE FABRE**/R&D Director - Estelle BOUVET, **GROUPE ROCHER**/Formulation and Development Director - Christophe HADJUR, **SHISEIDO**/R&D Director - José GINESTAR, **SISLEY**/R&D Manager- Christian MAS, **SOTHYS**/Managing Director.

Marc-Antoine Jamet, Chairman of COSMETIC VALLEY and the jury stated:

*"The heart of the sector, the strength of our cluster and the future of our industry is progress, science and research. I should like to congratulate both our winners and the extraordinary progress they are proposing for French cosmetics. We are already turning towards the products of tomorrow. They have to promote the values of intelligence and innovation as well as authenticity, biodiversity and safety, in line with the values of Made in France.*

**ABOUT THE COSMETIC VICTORIES COMPETITION**

Created by COSMETIC VALLEY in 2015 and supported by the endowment fund set up in partnership with ESSEC, the three objectives of the "COSMETIC VICTORIES" international competition are to detect innovative start-ups, support their projects and promote research. Open to any sponsor of an innovative project applicable to the perfumery-cosmetics sector, it awards two prizes.

- The **ACADEMIC PRIZE** (projects from young graduates, PhD and post-PhD students, researchers and scientists)
- The **INDUSTRIAL PRIZE** (projects from manufacturers, entrepreneurs, start-ups and innovating SME)

Six finalist submissions (three for each prize category) are retained by the selection committee made up of sector professionals and international scientific experts. The submissions had to sponsor innovation or research work applicable to all areas in the perfumery-cosmetics sector: ingredients, formulation, testing, process, packaging, chemistry, biotechnology, digital, distribution, new products and services. These innovations can come from the perfumery-cosmetics sector or a technological transfer from other sectors.

The prizes will be awarded by a reference jury tasked with picking two winners from the six finalists. Each of the two winners will receive a prize of 10,000 euros and the support of COSMETIC VALLEY.

The increasingly international applications, high standard of the projects submitted and quality of the members of the selection committee and jury brought together by COSMETIC VALLEY all contribute to boosting and raising the profile of the French sector worldwide.

[www.thecosmeticvictories.com](http://www.thecosmeticvictories.com)



#### **ABOUT COSMETIC VALLEY - "Beating heart of the global cosmetics industry"**

COSMETIC VALLEY is the leading global perfumery-cosmetics network and coordinator of the French sector. The association brings together all the know-how of the profession, from plant cultivation to finished products. Its mission: to promote the French brand through innovation, export, business, employment and training, strengthen the visibility and attractiveness of research laboratories, companies and regions and share the challenges and opportunities of the sector to serve its economic development.

COSMETIC VALLEY is a competitiveness hub at the cutting edge of innovation, sponsoring public and private research and development partnerships within the perfumery-cosmetics sector.

This jewel in the French economy defends the voice of a fabric of more than 3,200 companies of all sizes (85% VSE/SME/SMB and all the world leaders), accounting for nearly 250,000 jobs for €45 billion estimated turnover and more than a thousand patents lodged per year. It is the world's largest exporter of perfumes and cosmetics, with €19.1 billion of exports in 2022.

The new COSMETIC VALLEY catchphrase "FRANCE CARES FOR YOUR SKIN" seals the values of a sector that bears emotion, intimacy and universality, with major ambitions for scientific progress and the environmental responsibility of the sector. Cosmetics, an industry of the past and the future.

[www.cosmetic-valley.com](http://www.cosmetic-valley.com)

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