



Bordeaux, 10 January 2024  
Press release

**COSMETIC VALLEY IS ORGANISING THE 4TH LIPIDS & COSMETICS,  
THE INTERNATIONAL CONGRESS ON THE LATEST ADVANCES IN THE COSMETIC  
PERFUMERY SECTOR IN THE FIELD OF LIPIDS.**

**FOCUS THIS YEAR ON THE PERFORMANCE OF LIPID RAW MATERIALS AND  
THEIR ENVIRONMENTAL IMPACT.**

On 24-25 January 2024, Bordeaux will vibrate to the sound of the latest research and innovations in lipids in the presence of 32 national and international experts in the cosmetic sector.

Lipids are the main ingredients used in formulating beauty products, be it in their natural form of oil, fat or wax or their by-products, which benefit from numerous scientific and industrial advances. Their complex and variable composition has to be characterised perfectly to understand better their impact on formulation and their performance in application, thereby maintaining a strong innovation process.

The **LIPIDS & COSMETICS** Congress, live from the University of Bordeaux, will bring together two hundred attendees to share scientific advances and encourage synergies between experts in the field. Researchers and manufacturers will present their work and showcase their commitment to improving the performance of ingredients constantly whilst meeting environmental requirements.

**The 2024 congress highlights four themes:**

- New lipid raw materials, introduced by Daniel Kalnin, UR ADI-Sud ISTOM
- Lipids and the environment, introduced by Kevin Lafaye, Evea Coopérative
- Lipid physiology and performance, introduced by Fabien Merlaud and Christina Chao, Stéarinerie Dubois
- Innovations in lipid formulations, introduced by Anne-Laure Fameau, INRAE

To expand on these themes:

- **28 conferences**
- **1 round table** on the theme "How can we secure lipid supplies?" addressed from the angle of geoeconomics, CSR, traceability and the supply chain, with insights from CHANEL PB, the Rocher Group, OLVEA and the Sothys Group.

- **20 posters** exhibited for which three prizes will be awarded:
  - Industrial prize
  - Academic prize
  - Young researcher prize (private or public)

The poster prizes are worth €1,000 each and are sponsored by AgroParisTech/Lipoid Kosmetic and the Nouvelle-Aquitaine Region. They will be presented at the evening event of the congress being held on 24 January at the Hôtel de Région.

 [THE FULL PROGRAMME IS AVAILABLE HERE](#)

An event organised by COSMETIC VALLEY, with the support of the Nouvelle-Aquitaine Region, in partnership with ADI Nouvelle-Aquitaine, ITERG, Centre de Valorisation des Agro Ressources (Agro-Resource Recycling Centre - CVA), University of Bordeaux and Société Française de Cosmétologie.

Sponsored by AAK, AgroParisTech and Lipoid Kosmetic.

**Reader information:** <https://www.lipids-cosmetics.com/fr>

### **The LIPIDS & COSMETICS Congress and Nouvelle-Aquitaine:**

The Nouvelle-Aquitaine cosmetics sector is particularly dynamic with 456 businesses (including over 80% SME and VSE), a pool of 11,405 professionals and a turnover of €2.6 billion.

These private players, combined with public expertise, are present throughout the value chain. They include expertise in terms of safety and performance, know-how in development, plant extraction, formulation and contract manufacturing, suppliers of innovative technologies and recognised centres of expertise in recycling plant resources and lipochemistry.

Thus, as the leading Agricultural Region in Europe, Nouvelle-Aquitaine shares an Area of Regional Strategic Excellence for the cosmetics sector on "the naturalness and value of the plant cell", a natural fit for the **LIPIDS & COSMETICS** Congress.

The Region supports the COSMETIC VALLEY hub and its office in running the sector throughout the region.

### **ABOUT COSMETIC VALLEY - "*Beating heart of the global cosmetics industry*":**

COSMETIC VALLEY is the leading global perfumery-cosmetics network and coordinator of the French sector. The association brings together all the know-how of the profession, from plant cultivation to finished products. Its mission: to promote the French brand through innovation, export, business, employment and training, strengthen the visibility and attractiveness of research laboratories, companies and regions and share the challenges and opportunities of the sector to serve its economic development. COSMETIC VALLEY is a competitiveness hub at the cutting edge of innovation, sponsoring public and private research and development partnerships within the perfumery-cosmetics sector. This jewel in the French economy defends the voice of a fabric of more than 3,200 companies of all sizes (85% VSE/SME/SMB and all the world leaders), accounting for nearly 250,000 jobs for €45 billion estimated turnover and more than a thousand patents lodged per year. It is the world's largest exporter of perfumes and cosmetics, with €19.1 billion of exports in 2022.

[www.cosmetic-valley.com](http://www.cosmetic-valley.com)

#### **COSMETIC VALLEY press contacts:**

Béatrice Parrinello-Froment - [beatriceparrinello@bpfconseil.com](mailto:beatriceparrinello@bpfconseil.com) - 06 63 72 16 06

Cyrielle Lafitte - [cyrielle@bpfconseil.com](mailto:cyrielle@bpfconseil.com) - 06 70 06 50 48