



# THE COSMETIC VICTORIES

BY THE ENDOWMENT FUND COSMETIC VALLEY/ESSEC

Apply before January 31<sup>st</sup>, 2022 | #TCV2022

## **Application Form**

*(Industry Prize + Academic Prize)*



# Industry prize application form

## PROFIL

### \*Structure

- *Start-up*
- *SME*
- *Group*
- *In course of establishment*

### \*Company name

Date of establishment

### \*Staff size

- *Less than 10*
- *10-49*
- *50-250*
- *More than 250*

### \*SIRET

### \*Structure address

### \*Structure Zip code

### \*Structure City

Structure Website

### \*Are you part in an incubator

- *YES*
- *NO*

\*Project holder's profile and experiences  
(600 characters max)

## YOUR INNOVATION PROJECT

### \*Type of innovation

- *Technology*
- *Product*
- *Process*
- *Service*
- *Organization*
- *Marketing*
- *Time to market*
- *Major field of use*



**\*Time to market**

- *Idea*
- *Feasibility study*
- *Prototype*
- *Ready to sell*
- *On the market*

**\*Major field of use**

- *Raw materials*
- *Formulation*
- *Packaging*
- *Tests*
- *Finished product*
- *Service*

**\*Target market (according to you)**

- *Make up*
- *Toiletries*
- *Hair care*
- *Skin care*
- *Fragrances*
- *Other*

## **PROJECT PRESENTATION**

**\*Short title**

*(60 characters max)*

**\*Description of your innovation project**

*(800 characters max)*

**\*Partnership**

*(500 characters max)*

**\*Has as patent application been filed for your innovation?**

- *YES*
- *NO*

## **INNOVATIVE POSITIONNING OF THE PROJECT**

**\*State-of-the-art/general background**

*(500 characters max)*

**\*Advantages of the innovation for the perfumery and cosmetic industry**

*(600 characters max)*

**\*Technical aspect**

*(600 characters max)*

**\*Economic aspect (project cost...)**

*(600 characters max)*



\*Market aspect (Target, BtoB, BtoC, Market size)

*(600 characters max)*

\*Regulatory aspect

*(600 characters max)*

\*Environmental aspect

*(600 characters max)*

### **IDENTIFIED LOCKS**

\*Identified the different locks of the project (technological, economic, environmental aspects...)

*(800 characters max)*

### **YOUR EXPECTATIONS**

\*Describe your priorities (new partnerships, transfer of technology...)

*(800 characters max)*

### **DOCUMENTS (OPTIONAL)**

\*How did you hear about The Cosmetic Victories?

- *Internet search*
- *Website*
- *Magazine*
- *Press*
- *Other*

# Academic prize application form

## PROFIL

\*Research organization

\*Laboratory

\*Laboratory address

\*Laboratory Zip code

\*Laboratory City

\*Laboratory Website

\*Project holder's profile and experiences

*(600 characters max)*

## YOUR RESEARCH PROJECT: SCOPE OF APPLICATION AND MATURITY

\*Type of research:

- *Public*
- *Private*
- *Collaboration between private and public research*

\*TRL – Technology Readiness Level

- *TRL 1 – basic principles observed*
- *TRL 2 – technology concept formulated*
- *TRL 3 – experimental proof of concept*
- *TRL 4 – technology validated in lab*
- *TRL 5 – technology validated in relevant*
- *TRL 6 – technology demonstrated in relevant environment*
- *TRL 7 – system prototype demonstration in operational environment*
- *TRL 8 – system complete and qualified*
- *TRL 9 – actual system proven in operational environment*

\*Major field of use

- *Raw materials*
- *Formulation*
- *Packaging*
- *Tests*
- *Finished product*
- *Service*

\*Target market (according to you)

- *Make up*
- *Toiletries*
- *Hair care*
- *Skin care*
- *Fragrances*
- *Other*



## THE COSMETIC VICTORIES

BY THE ENDOWMENT FUND COSMETIC VALLE/ESSEC

### PROJECT PRESENTATION

\*Short title

*(60 characters max)*

\*Description of your research project

*(800 characters max)*

\*Partnership

*(500 characters max)*

\*Has a patent application been filed for your innovation?

- YES
- NO

### INNOVATIVE POSITIONING OF THE PROJECT

\*State-of-the-art/general background

*(500 characters max)*

\*Advantages of the innovation for the perfumery and cosmetic industry

*(600 characters max)*

\*Technical aspect

*(600 characters max)*

\*Economic aspect (project cost...)

*(600 characters max)*

Regulatory aspect (if relevant)

*(600 characters max)*

Environmental aspect (if relevant)

*(600 characters max)*

Potential market identified

*(600 characters max)*

### IDENTIFIED LOCKS

\*Identified the different locks of the project (technological, economic, environmental aspects...)

*(800 characters max)*

### YOUR EXPECTATIONS

\*Describe your priorities (new partnerships, transfer of technology...)

*(800 characters max)*

### DOCUMENTS (OPTIONAL)

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